



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Strategic Media Placement
7669 Stagers Loop
Delaware, OH 43015

Contract

2662648

Schedule Dates

10/17/16-10/30/16

Advertiser

Barbara Comstock for VA House of Delegates 10th District-R

Agency

Strategic Media Placement (6694)

Product

POLITICAL CANDIDATE (ns) (1186)

Brand

VA CD10 Comstock 2016 (835667)

Salesperson

HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)

Sales Office

WJLA/GJLA/EJLA

Buyer Name

/

Phone/Fax

/

CPE

4870

Account Types

Local/Political Candidate Agency BRD

Billing Type

Standard

Comments

Date Entered

10/14/16

Last Modified

10/27/16

Entered By

Kimberly Camps

CO-OP

No

Headline

Demo

A35+

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$2,748.75

Net Total

\$15,576.25

Sales Tax

Washington (WJLA)

By Broadcast Month

	Spots	Rate
Oct. 2016	27	\$18,325.00
Grand Total:	27	\$18,325.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/17/16-10/21/16	4	:30	6A- News-Good Morning Washington at 6a		1	1	1	1	1			5	\$500.00	\$2,500.00	Washington (WJLA)		10/14/16
2.0	Normal Line / SPOT	10/17/16-10/21/16	4	:30	6:58A- ABC-Good Morning America		1	1	1	1	1			5	\$600.00	\$3,000.00	Washington (WJLA)		10/14/16
3.0	Normal Line / SPOT	10/17/16-10/21/16	4	:30	6P- 7P (EST)		1	1	1	1	1			2	\$400.00	\$800.00	Washington (WJLA)		10/14/16
3.0.1	Closed Preempt	10/19/16															Washington (WJLA)	No Availability/Exception -	
3.0.2	Closed Preempt	10/21/16															Washington (WJLA)	No Availability/Exception -	
3.0.3	Closed Preempt	10/20/16															Washington (WJLA)	No Availability/Exception -	
4.0	Normal Line / SPOT	10/17/16-10/21/16	4	:30	9A- Live with Kelly		1		1	1	1			4	\$200.00	\$800.00	Washington (WJLA)		10/14/16
5.0	Normal Line / Access	10/18/16-10/21/16	4	:30	6:58:46P- Wheel Of Fortune			1		1	1			2	\$1,400.00	\$2,800.00	Washington (WJLA)		10/14/16
5.0.1	Closed Preempt	10/20/16															Washington (WJLA)	No Availability/Exception -	
6.0	Normal Line / SPOT	10/18/16-10/18/16	4	:30	11:00:26P- News-ABC 7 News at 11p			1						1	\$700.00	\$700.00	Washington (WJLA)		10/14/16
7.0	Normal Line / Prime Premium	10/17/16-10/17/16	4	:30	7:57:56P- ABC-Dancing with the Stars (Monday)		1								\$4,000.00		Washington (WJLA)		10/14/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Strategic Media Placement
7669 Stagers Loop
Delaware, OH 43015

Contract

2662648

Schedule Dates

10/17/16-10/30/16

Advertiser

Barbara Comstock for VA House of Delegates 10th District-R

Agency

Strategic Media Placement (6694)

Product

POLITICAL CANDIDATE (ns) (1186)

Brand

VA CD10 Comstock 2016 (835667)

Salesperson

HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)

Sales Office

WJLA/GJLA/EJLA

Buyer Name

Phone/Fax

/

CPE

4870

Account Types

Local/Political Candidate Agency BRD

Billing Type

Standard

Comments

Date Entered

10/14/16

Last Modified

10/27/16

Entered By

Kimberly Camps

CO-OP

No

Headline

Demo

A35+

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$2,748.75

Net Total

\$15,576.25

Sales Tax

Washington (WJLA)

By Broadcast Month

Spots

Rate

By Broadcast Month	Spots	Rate
Oct. 2016	27	\$18,325.00
Grand Total:	27	\$18,325.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
7.0.1	Closed Preempt	10/17/16															Washington (WJLA)	No Availability/Exception -	
8.0	Normal Line / Football	10/22/16-10/22/16	4	:30	11:58:40A- Sports-ABC College Football							1		1	\$1,000.00	\$1,000.00	Washington (WJLA)		10/14/16
9.0	Normal Line / Football	10/22/16-10/22/16	4	:30	3:30P- Sports-ABC College Football 2							1			\$1,500.00		Washington (WJLA)		10/14/16
9.0.1	Closed Preempt	10/22/16															Washington (WJLA)	No Availability/Exception -	
10.0	Normal Line / Football	10/22/16-10/22/16	4	:30	7:57:56P- Sports-ABC College Football 3							1			\$1,500.00		Washington (WJLA)		10/14/16
10.0.1	Closed Preempt	10/22/16															Washington (WJLA)	No Availability/Exception -	
11.0	Normal Line / SPOT	10/18/16-10/21/16	4	:30	4:58A- News-Good Morning Washington at 5a	1		X	X	X	X			1	\$125.00	\$125.00	Washington (WJLA)		10/17/16
12.0	M/G For 7.0.1,10.0.1 / SPOT	10/23/16-10/23/16	4	:30	9A- ABC-This Week								1	1	\$2,500.00	\$2,500.00	Washington (WJLA)		10/18/16
13.0	M/G For 5.0.1 / Access	10/19/16-10/19/16	4	:30	6:58:46P- Wheel Of Fortune				1					1	\$1,400.00	\$1,400.00	Washington (WJLA)		10/18/16
14.0	M/G For 3.0.1 / SPOT	10/21/16-10/21/16	4	:30	4:58A- News-Good Morning Washington at 5a						1			1	\$100.00	\$100.00	Washington (WJLA)		10/19/16
15.0	M/G For 3.0.2 / SPOT	10/21/16-10/21/16	4	:30	11:00:26P- News-ABC 7 News at 11p	1					X			1	\$700.00	\$700.00	Washington (WJLA)		10/19/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Strategic Media Placement
7669 Stagers Loop
Delaware, OH 43015

Contract

2662648

Schedule Dates

10/17/16-10/30/16

Advertiser

Barbara Comstock for VA House of Delegates 10th District-R

Agency

Strategic Media Placement (6694)

Product

POLITICAL CANDIDATE (ns) (1186)

Brand

VA CD10 Comstock 2016 (835667)

Salesperson

HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)

Sales Office

WJLA/GJLA/EJLA

Buyer Name

Phone/Fax

/

CPE

4870

Account Types

Local/Political Candidate Agency BRD

Billing Type

Standard

Comments

Date Entered

10/14/16

Last Modified

10/27/16

Entered By

Kimberly Camps

CO-OP

No

Headline

Demo

A35+

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$2,748.75

Net Total

\$15,576.25

Sales Tax

Washington (WJLA)

By Broadcast Month

Spots

Rate

By Broadcast Month	Spots	Rate
Oct. 2016	27	\$18,325.00
Grand Total:	27	\$18,325.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
16.0	M/G For 3.0.3 / SPOT	10/30/16-10/30/16	4	:30	6:30P- News-ABC 7 News at 630p Wknd								1	1	\$400.00	\$400.00	Washington (WJLA)		10/27/16
17.0	M/G For 9.0.1 / Football	10/29/16-10/29/16	4	:30	7:57:56P- Sports-ABC College Football 3							1		1	\$1,500.00	\$1,500.00	Washington (WJLA)		10/27/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.